

# Anindita Chatterjee

I aim to help financial magazines, financial institutions, and brands in curating financial content in layman's terms (jargon-free content).

**Services – Blog Writing, Website Content, Email-Writing, Product Description, Social Media Captions and More.**

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## Skills

- Research Skills
- Adaptability to Niches
- Communication Skills
- Writing, Editing and Proofreading
- Networking
- LinkedIn Personal Branding
- Blog Writing Skills
- Use of GenAI Tools
- 100% Plagiarism Free Content
- Grammar and Vocabulary
- Creative Writing
- SEO and Content Strategy
- Financial Markets
- Investment Knowledge
- Stock Market Experience
- Market Research & Analysis – Journals, Press Releases, Annual Reports etc

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## Experience

**NOVEMBER 2018 – MARCH 2019**

**Content Research and Writer Associate / Eximius Research**

I was responsible for research and writing on marketing and management subjects for their clients. It was based in Kolkata, India.

**APRIL 2019 – APRIL 2022**

**Currency Arbitrageur / Parwati Capital Market**

I was responsible for trading futures and options of currency markets to generate a target amount for the month. I have trading experience that helps me write investment and finance content professionally. It was based in Kolkata, India.

**MARCH 2020 – MARCH 2022**

**Content Writer (Part-Time) / Various Clients**

I used to work as a part-time content writer with my full-time job with various clients in academics, the food sector, the event sector, and in finance sector. The projects varied from a research document to a blog to website writing.

**MARCH 2022– PRESENT**

**Full-time Freelance Content Writer/ Various Clients**

I am a full-time freelancer and have experience working with several clients on a project/contract basis.

- **UK Investor Magazine – Blog (2022)**
- **Kulfilicious Australia – Website Content (2022)**
- **London Removals UK – Website Content (2022)**
- **Aarambhh Digital - Website Content (2022)**
- **College Aftermath – Articles (Internship) (2022)**
- **Agrawal Corporate – Regular Stock Market Blogs for Finowings Website (July'22-July'23)**
- **Ernst & Young, Mumbai – Regular NRI and Banking Blogs for their Client (Oct'23-Jan'23)**
- **Equitymaster Agora Research - Weekly Stock Market & Investment Articles (Feb'24-present)**

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## Education

2019-21/24

**NISM- I and NISM VIII/ NISM**

60%

2018-19

**NCFM Certification / St. Xavier's College, Kolkata**

Grade- A

2015-18

**Bachelor of Commerce (Honors) / Shri Shikshayatan College (University of Calcutta), Kolkata**

52%

2015

**Higher Secondary / Loyola School, Bilaspur**

C.B.S.E, Secured 2<sup>nd</sup> Position with 88%

2013

**Secondary / Loyola School, Bilaspur**

C.B.S.E, GPA-7.6

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## Activities

- Participated in and won symposium competitions in school.
- Winner of Inter-Collegiate Business Plan PowerPoint Competition in 'UMANG' by Bhawanipur College
- Participated in the Business Plan PowerPoint Competition organized by J.D. Birla Institute.
- Certified for attending a workshop on "Options Trading" organized by 'Calcutta Business School'.
- Participated in an anthology and submitted three poems – ARAMBH by *2amthoughts*.
- Certified in The Fundamentals of Digital Marketing by Google Digital
- Certified in Better Business Writing Skills
- Freelancing Certificate by Freelance 101 Academy
- Personal LinkedIn Branding Strategists for Clients

## Personal Details

**Date of Birth:** June 5<sup>th</sup>, 1997.

**Nationality:** Indian.

**Languages Known:** English, Hindi, Bengali, and Nepali.

I hereby confirm all the details presented here are true to the best of my knowledge.

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